

**PMC PVC GLOSS WHITE PP33C WPEK115**

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| <b>Country of manufacture:</b> | Thailand |
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| <b>Applications:</b> | Designed for labels, which require high flexibility and good durability. Typical applications include labels for squeezable bottles, plastic bags, plastic containers and chemical drums. Excellent resistance to moisture and chemicals. It is advisable to test the product with the end-use conditions during the qualification to ensure it meets specific requirements. |
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**Product components**

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| Face<br>(PVC GLOSS WHITE): | A non-top coated gloss white PVC film. It can be printed by offset, letterpress, screen, flexo and gravure, using UV, solvent or water-based inks. Testing for suitability between media, printers and inks is always recommended prior to use. |
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| Adhesive (PP33C): | General-purpose permanent adhesive, with excellent aging resistance. Featuring good tack to low surface energy. |
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| Liner (WPEK 115): | PE coated white kraft paper. |
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## TECHNICAL SPECIFICATIONS

| Property | Grammage            | Thickness              |
|----------|---------------------|------------------------|
| Face     | 90gsm               | 70 micron (3 mil)      |
| Liner    | 115gsm              | 147 micron (5.8 mil)   |
| Total    | 232 gsm, $\pm 10\%$ | 243 micron, $\pm 10\%$ |

## ADHESIVE

| Property                        |                 |                          |             |         |
|---------------------------------|-----------------|--------------------------|-------------|---------|
| Initial Tack                    | Glass           | FTM 9                    | $\geq 12.5$ | N/25 mm |
| Initial Tack                    | Stainless Steel | FTM 9                    | $\geq 12$   | N/25 mm |
| Adhesion to                     | Stainless Steel | FTM 2 20 minute 90° peel | $\geq 6.5$  | N/25 mm |
| Minimum Service Temperature     |                 | -40 °C                   | -40 °F      |         |
| Maximum Service Temperature     |                 | 120 °C                   | 248 °F      |         |
| Minimum Application Temperature |                 | -5 °C                    | 23 °F       |         |

B&F Papers has endeavoured to ensure this information; however, we do not accept liability for any error or omission. We reserve the right to update this information without prior notice.

Shelf Life: 1 year if stored in 22°C and 50% RH condition. The product must be stored in a shady or cool place and not directly exposed to sunlight. These characteristics are average values supplied for guidance purposes.

**Note: It is recommended that all pressure sensitive materials are trialled prior to printing.**

